PRIVACY POLICY

Effective Date: October 22, 2026

Rooted Yoga NC ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our studio at 1025 S Saunders St, Raleigh, North Carolina, use our website, or interact with our services via our booking and management platform, **OfferingTree**.

1. Information We Collect

We collect personal information that you voluntarily provide to us when registering for classes, purchasing memberships, signing up for newsletters, or communicating with us. This includes:

- **Personal Identification Data:** Name, email address, phone number, physical address, and emergency contact information.
- **Health and Wellness Data:** Information regarding injuries, medical conditions, pregnancy, or physical limitations that you choose to share with us to ensure safe instruction and modifications during yoga classes.
- **Financial and Transaction Data:** Credit card or payment details. Please note that all payments are securely processed through third-party payment gateways integrated with our business platform, OfferingTree. We do not store full financial account details on our servers.
- **Electronic and Usage Data:** IP addresses, cookies, browser types, and usage statistics gathered automatically when you navigate our online portal hosted by OfferingTree.

2. How We Use Your Information

We utilize the collected data to operate our studio efficiently and provide a tailored wellness experience. Specific uses include:

- Managing class reservations, workshops, attendance, and account memberships.
- Processing financial transactions and billing accurately.
- Sending automated class confirmations, schedule alterations, or reservation adjustments.

- Communicating studio updates, special events, and newsletters (you can opt out of marketing communications at any time).
- Ensuring student safety by reviewing health histories and waiver acknowledgments prior to instruction.
- Complying with applicable North Carolina state regulations and legal requirements.

3. Sharing and Disclosing Your Information

We prioritize your trust and do not sell, trade, rent, or lease your personal information to third parties. We share your data only in the following limited circumstances:

- **Service Providers:** We share data with our primary platform provider, **OfferingTree**, and its integrated secure payment processors to handle booking, student administration, and commerce.
- **Legal Obligations:** We may disclose information if required to do so by North Carolina or United States federal law, court order, or to protect the safety, rights, or property of our studio, staff, or community.

4. Data Security

We and our software partners employ commercially acceptable technical, administrative, and physical security measures, including secure socket layer (SSL) encryption, to minimize the risk of unauthorized access, destruction, or alteration of your personal data.

5. Your Rights and Choices

You have control over how your information is handled:

- **Review and Update:** You can log into your OfferingTree student profile at any time to modify your personal or payment details.
- **Communication Preferences:** You may unsubscribe from promotional emails by clicking the "unsubscribe" link included at the bottom of our emails.
- **Account Deletion:** You can request the removal of your personal information from our active rosters by contacting us directly, subject to valid legal retention obligations.

6. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data management practices, please reach out to us:

Rooted Yoga NC
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Raleigh, NC
Email: tj@rootedyoganc.com
Phone: (252) 340-5892